

BIT COLLECTION

Designed by Simon Legald for Normann Copenhagen



normann
COPENHAGEN



THE BIT COLLECTION EXPANDS WITH NEW ADDITIONS

Normann Copenhagen is excited to introduce a variety of new additions to the popular Bit collection, sharing the same pixelated aesthetic, playful charisma and resourceful material composition: Bit Lounge Chair, Bit Barstool, Bit Side Table and Bit Coffee Table. Designed to accommodate the diversity of needs of modern life, the Bit collection transcends traditional notions of indoor living, inviting the outdoors in and vice versa. The collection now features a lineup of new designs that amplify the options for creating unique indoor and outdoor settings, all capable of withstanding temperatures ranging from -10°C to $+50^{\circ}\text{C}$.



Using Normann Copenhagen's signature design aesthetic of minimalistic lines with a playful twist, the new Bit designs boast a robust construction and substantial thickness for enhanced durability and longevity. Available in White/White or Black, these color options evoke a striking terrazzo-like appearance, adding a touch of spirited sophistication to any space. Crafted from 85-95% industrial and household plastic waste, the Bit designs are manufactured using a rotational molding technique. This process, heating plastic fragments to a 120°C melting point, enables repeated reuse and reheat cycles without compromising the material's properties, ensuring a circular life cycle for years to come.

Bit Lounge Chair is a contemporary rendition of the classic lounge chair, offering a comfortable seat for both indoor and outdoor use. Bit Barstool, available in heights of 65 cm or 75 cm, offers a captivating twist on conventional bar seating. Bit Side Table and Bit Coffee Table combine a minimalistic design idiom with the timeless color composition, allowing them to effortlessly complement existing interior or exterior designs, while the existing Bit Stool offers a flexible design that takes on numerous uses such as seating, as a table or as a pedestal.





Encompassing a wide range of design pieces, the versatile and adaptable Bit collection is designed to seamlessly integrate with a diversity of environments from bustling cafés and elegant hotel lobbies to spacious patios and cozy living rooms in both private and commercial settings alike.



Bit Lounge Chair

H: 75,5 x W: 91 x D: 79 x SH: 42 cm



Bit Side Table

H: 55 x Ø: 50 cm



Bit Coffee Table

H: 48 x Ø: 75 cm



Bit Barstool 65 cm

H: 65 x Ø: 41 cm



Bit Barstool 75 cm

H: 75 x Ø: 41 cm

Color: White/White, Black

Material: LDPE & PE

Price: Click [here](#) to see the price list in all currencies



CONNECTING PEOPLE AND SPACES

Since Normann Copenhagen's foundation in 1999, our ambition has been to challenge conventional thinking and make the ordinary extraordinary through great design.

By combining the craftsmanship, functionality and endurance characterized by our Danish design heritage with modern silhouettes and durable materials, we aim to create original products in a contemporary design that withstand the test of time. We believe in uniting people and spaces across the world and improving the quality of people's lives through the power of great design.

Our products combine functionality and design and accommodate the diversity of needs of modern life in residential and professional interiors alike.

Press info

For high resolution images and press releases for all products and events in English, German, French, Italian and Danish go to normann-copenhagen.presscloud.com

For further information or loan requests for editorial photoshoots in Australia please contact:

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